

## Warm wishes for 2012 from EBEA News

Happy New Year from your EBEA Executive team. Sally Crathern has now left her post as Interim Chief Executive and so your EBEA news is now being put together by **Kevin Abbott**, the EBEA's Vice Chair: Marketing.

I am the Head of a large Business, Economics and Finance Faculty at a (former) specialist B&E school in Peterborough. You may have met me at the Annual Conferences over the past few years when I have presented my electronic starter games or run workshops (one of these sessions is featured on EBEA TV on the website)

**Kevin Abbott**



## Website updates

### 'In the news case studies'

A new feature on the website featuring topical case studies (see page 2 of this newsletter for further details.)

Articles from the latest edition of the **EBEA journal**, 'Teaching Business & Economics', have been added to the website library

The **EBEA's response to the DFE Review of PSHE** can also be found on the website



## Campaigning & Updates

### Revised OFSTED guidance for Economics, Business and Enterprise subject visits

OFSTED have recently updated their guidance for subject specific inspections to ensure alignment with the revised evaluation schedule for the inspection of maintained schools and academies, which came into force in January 2012. The revised supplementary subject guidance can be found on the OFSTED website and by clicking [here](#). The EBEA expects to bring your further news of the impact of these changes in future issues of this newsletter.

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### EBEA Responses to the PSHE enquiry and the All Party Group on Financial Education

David Butler, EBEA Council member and former lead HMI for Business and Economics Education, has put together the EBEA response to both the PSHE enquiry and the All Party Group on Financial Education report. This is [here](#)

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### Research paper looking at the impact of enterprise education.

David Butler has also highlighted a House of Commons research paper on the impact of enterprise education. He believes that members may find this to be of interest. The link can be found [here](#).

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## Find us on Facebook



Share your favourite lessons, teaching ideas, useful websites or just words of wisdom with other EBEA members.

Join the EBEA Facebook group [here](#).

### In the news case studies [Teaching & Resources section of the EBEA website]



New for 2012 is a useful feature from Margaret Hancock, the EBEA's Website Manager and experienced writer of case studies and teaching resources. Margaret has just started a new section of the website called 'In the news case studies'. It can be found in the 'Teaching & Resources' section and really is a case of doing what it says on the tin! Margaret will be posting links to news items on a regular basis and drawing upon her experience to suggest how these topical news stories could be used as a starter or a plenary, for revision or for individual study. Some questions and discussion topics will be suggested to provide teachers with some initial lesson ideas. Margaret has started the feature with the following stories:

- ◆ **18 January 2012 - Clothing Retailer Peacock goes into administration**
- ◆ **24 January 2012- EU launches youth employment plan**

### Kevin Abbott's 'Starter of the month' [Teaching & Resources section]



Alongside writing this newsletter, I will be providing another new feature for 2012. Over the past few years I have presented my range of electronic starters, plenaries and revision games at the EBEA conferences and run workshops showing delegates how to create their own. I continue to create new resources for my own students and so have decided to share these on the EBEA website, via the Teaching & Resources section. I will then include a short section in each newsletter explaining how I have used that month's resource. Please let me know what you think of teach month's resource. All feedback is appreciated!

My first contribution is called '**Hit, Miss or Maybe: Christmas 2011 on the UK High Street**'. I previously used this game in 2009 as a lesson starter to get students to consider the impact of the recession. Based on the large number of high street names who have called in the administrators over the past couple of months, I thought it was well worth reviving and took inspiration from a page on the [BBC website](#). My starter activity requires students to hold up one of three cards: **Hit** (the business has had strong seasonal sales and is doing well), **Miss** (poor sales or the company has gone into administration) or **Maybe** (the market is awaiting a trading update and it is too early to tell for certain). For example:

- \* **Hit: John Lewis, Poundland, Sainsbury's**
- \* **Miss: Tesco, Peacocks, Barratts, Pumpkin Patch**
- \* **Maybe: Debenhams, Clinton Cards, Morrisons,**

**You will be able to find my PowerPoint and 'Hit', 'Miss' and 'Maybe' cards by logging into the Teaching & Resources section of the EBEA website [members only].**

## January's pick of the web



The Citizenship Foundation, in partnership with Aviva, has just launched their online challenge for young people aged 14-18, 'Chance to be Chancellor'

The competition provides an opportunity for students to engage with politics and the economy in a fun and practical way. The goal is to give as many young people as possible a voice on the budget. You can find out about the competition at this website address: [www.chancetobechancellor.org.uk](http://www.chancetobechancellor.org.uk).

## Pye Tait Consulting: Opportunity to contribute to Ofqual review of criteria documentation for GCSE and GCE A Level qualifications

The EBEA has been contacted by Pye Tait Consulting, who have been contracted by Ofqual to carry out research that may lead to a major review of the criteria documentation for GCSE and GCE 'A' Level qualifications. Pye Tait Consulting have launched an online survey aimed primarily at subject associations, teaching unions, learned bodies, examiners and senior markers, as well as teaching professionals. The purpose is to gather views around whether the criteria documentation for a sample of subjects are fit for purpose, including suggestions as to how they might be improved.

Pye Tait Consulting have requested a response from the EBEA as a subject association but have also requested that we promote the research as widely as possible among relevant stakeholders. As such we are asking our individual members to consider taking part in the research.

If you are interested in taking part in the survey, the link can be found at:  
<http://www.pyetait.com/surveyzone/ofqual.asp>

The survey will only be open for 3 weeks and closes on 2<sup>nd</sup> February.

## Contribute to the EBEA Journal

Are you interested in writing an article for the Teaching Business & Economics journal?  
Contact [Andrew Ashwin](#) (Journal Editor) for more details.



## EBEA Annual Conference 2012: Going for Gold

13th & 14th June 2012

Aston Business School Conference Centre, Aston



Contributors welcome!

The EBEA Annual Conference provides an excellent opportunity to disseminate ideas and resources.

Do you have any innovative **practical experience** or interesting **research** that you would like to share with others which will promote knowledge, skills and understanding about Business, Economics and Enterprise and help young people achieve excellent results?

- \* Could you lead a workshop?    \* Could you make a presentation?
- \* Could you provide resources for the Exhibition?

If so, the Conference Organiser would like to hear from you!

Please contact Margaret Riches as soon as possible: [mr4cnr@gmail.com](mailto:mr4cnr@gmail.com)

**Dear Member,**

It's great to be back and we are looking forward to student prizes that will include overseas travel opportunities from two different companies plus several work-experience placements. We are also working hard with companies to provide a prize for teachers and educators, AS WELL as students. Fingers crossed.



How does it work? Simply select a company challenge; launch the challenge using our online lesson plans and teacher guide. Your students then submit their ideas and get rewarded by the company with work-experience, site-visits and prizes! It only takes 20 seconds—

<http://www.mykindacrowd.com/teachers-application-form>

This week we won a new National award, presented to us by Angel News. We pitched against 180 other companies and came out on top! Please do recommend MyKindaCrowd to your friends and colleagues in other schools, colleges and Universities.

Best wishes as ever

Will and the MyKindaCrowd team

PS— follow us on Twitter @MyKindaCrowd for up-to-date offers and opportunities

William Akerman, Managing Director

[www.mykindacrowd.com](http://www.mykindacrowd.com)

t | 08444 774 100

Winners of UnLtd Big Venture Challenge 2011

