

EBEA Chair's Report

July 2017

This has been another year of steady improvement in the EBEA member offer. The EBEA journal, the newsletters, our advocacy function and the relatively new webinars have all contributed to this. The Association also now has a new website which offers members much easier access to services.

The journal is our primary offer to members. It covers both Economics and Business at a variety of levels, providing both subject knowledge and advice on teaching approaches which are of interest to experienced teachers and those new to the profession. Although most of the EBEA content is on line (including an archive of Journals going back to 2000) we keep the Journal as a paper copy because members still value it. I continue to be grateful to our editor for his hard work in maintaining the high quality and relevance of our journal.

The on line newsletters continue to provide brief updates and include material such as reviews and advocacy news that cannot wait for the next journal publication.

Advocacy of Business, Economics and Enterprise in Schools and Colleges is a very important function of the EBEA. Our subject area has suffered significantly in recent years with cuts to spending in schools and a negative attitude from recent Secretaries of State. We are grateful to our advocates for their representation to government agencies and examination boards.

We have continued to offer Webinars this year. The live productions are popular with a small number of members and the archive on the website is also valued.

In the last year I noted that the Association intended to relaunch the website. We have done this and we are pleased that the new website offers, as we intended, a sharper, more contemporary feel and more of a sense of dynamism. It has an archive of resources of the key member benefits as well as noting up coming activities. It also has a shop that enables members and non members to purchase back copies of the Journal as well as other material produced by the Association.

For the last few years the Association has had the services of Paul Widdowson as administrator. We are grateful for the contribution that Paul makes and look forward to working with him in the future. Gareth Taylor has also done sterling work as the Journal editor and will continue to undertake this role but will be working additionally in a marketing role with a view to improving the level of membership.

Finally I would like to thank the team of EBEA trustees who continue to provide steady and valuable advice on the direction and actions of the Association. We are always looking for new volunteers both on the Board of Trustees and in the activities identified above. Please get in touch with the Paul or Gareth if you would like to contribute in any way.

A handwritten signature in black ink, appearing to read 'Guy Durden', written in a cursive style.

Guy Durden - Chair of the EBEA